

# Nikil Sundarajan

## Experience

### University of Europe – UI/UX Design Student

Berlin, Germany

October 2023 – Present

- Created 10+ wireframes, prototypes, and mockups in Figma and Adobe XD, aligning with project goals.
- Conducted 6+ usability tests, iterating designs based on feedback and presenting 10+ projects to peers and faculty.
- Coordinated with multidisciplinary teams to bring 10+ design concepts and presentations to life.
- Engaged in workshops, webinars, and design challenges to stay updated with UI/UX trends, contributing to 50% of practical knowledge beyond to the university program.
- Facilitated in design critiques and brainstorming sessions to refine ideas for 20+ semester projects.

### The Content Bucket – Junior UI/UX Designer

Chennai, India

April 2022 – August 2023

- Collaborated with Indian and international clients to create innovative design solutions tailored to unique challenges, resulting in a 75% increase in branding and sales.
- Facilitated weekly design and development meetings for real-time feedback, improving collaboration efficiency by 30% and reducing project timelines.
- Designed and developed around 8+ projects, ensuring 95% user satisfaction with high-quality standards and cross-platform compatibility.
- Built and nurtured profitable relationships with diverse clients, aligning projects with business objectives and ensuring scalability for future growth. Engaged with over 25+ leads throughout this process.
- Collaborated weekly with the lead marketer and content team, contributing to 70% of the annual revenue for this digital agency.

## Projects

### My Portfolio – Website

Own Project • Berlin • ([View](#))

- Crafted an interactive mobile portfolio website showcasing 5+ UI/UX projects, 2 articles, and few case studies for potential recruiters.

### Bizrow – Design Agency Website

Sem Project • Berlin • ([View](#))

- Designed and executed a semester-long agency website project, conducting user testing with over 10 participants to gather feedback that refined the interface.
- Involved designing the [Customer Experience](#) for the agency and curating [sales page](#) psychology aimed at boosting conversion rates by 50% or more.

### Kazadra – IT Website

Freelance Project • USA • ([View](#))

- Revamped the old [Arattam](#) website with a user-centric design in Figma, boosting aesthetics and functionality, which led to a 25% increase in customer inquiries within the first month.
- Executed a [case study](#) on this project, which helped deepen the understanding of UI/UX design concepts.

### Vayal's Kitchen – Website

Freelance Project • USA • ([View](#))

- Crafted a mobile-responsive website for a new Indian restaurant in Phoenix, boosting organic traffic by 40% in three months through word of mouth and marketing.
- Performed a [case study](#) for this project, reflecting on the workflow and the user experience design for visitors to the site.

Berlin-based UI/UX designer with over a year of experience and involvement in 20+ projects, crafting intuitive digital experiences. Excited to bring all the skills and passion to the company as a UI/UX Designer.

**Portfolio:** [www.nikil.me](http://www.nikil.me)

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## Education

### University of Europe for Applied Sciences

Berlin, Germany

October 2023 – October 2026

B.A. in UI/UX Design

## Skills

### Design:

UX Research, UI Design, UX Design, Interaction Design, Agile Development, Journey Mapping, Contextual Research, Empathy Maps, Web Design, Responsive Design, App Design, Wireframing, Prototyping, Usability Testing, Data Analysis, Motion, Data Visualization, Graphic Design

### Software:

Figma, InVision, Miro, Adobe CC (XD, InDesign, Illustrator), HTML, CSS, JavaScript, VS Code, React JS, GitHub, Jira, Trello, CMS, Webflow, Wordpress, Google Analytics, HubSpot

### Other Related Skills:

Client Interviewing, Requirements Gathering, Presentation, Project management, Resource Management, Business Planning, Market Research, Meeting Deadlines

## Publications

### A Business UX Audit on Strava Apps

([LinkedIn](#)) • July 2024

- Authored an article detailing an experience leading a team of classmates in conducting a UX audit on STRAVA apps.
- The article details the tasks involved and demonstrates how Agile methodology guided the project to successful completion as part of a semester assignment.

### Customer Experience Design (CX)

([LinkedIn](#)) • August 2024

- Wrote an article on a semester project, exploring the differences between Customer Experience and User Experience.
- Also elaborated on how a sales page should be designed, highlighting key considerations for creating an effective customer experience for an online design agency.

## Mentoring

### University of Europe for Applied Sciences

Berlin, Germany

- Shared personal experiences with classmates, encouraging beginners throughout the process. Also scheduled Teams meetings to teach Figma basics, how to present an assignment, and how to approach problem statements.

### The Content Bucket

Chennai, India

- Mentored students in Frontend Development and Responsive Design, providing internship certificates upon successful completion of mini-projects.